

NMSU Outreach Conference

Corbett Center Student Union

November 18, 2021

9:00 am – 2:00 pm

Conference Objectives:

- 1. Demonstrate Outreach Collaborations, Achievements and Future Opportunities for Collaborations**
- 2. Documenting Outreach Impacts for Leads 2025 and Faculty and Staff Evaluations**

8:30 – 9:00 Registration/Join Outreach Conference Room *(Coffee, tea and water provided)*

9:00 - 9:15 Welcome and Keynote Speaker – *President John Floros*

9:15 – 9:35 **ICEBREAKER: Looking back and into the future following COVID-19**
(Moderator – Jon Boren)

- Small Groups discussion – What changed for Extension and Outreach

9:35 – 9:45 Report out from Icebreaker *(Moderator – Jon Boren)*

9:45 – 10:30 **(Objective 1) Outreach Collaborations, Achievements and Opportunities**
(Panel Discussion, panel members include Karim Martinez, Clara Welles, Lois Stanford, Lenny Martinez, Mario Moccia, Laura Bittner and Monica Torres) (Moderator – Wayne Savage)

- The following 3 questions will be addressed by panel members to prepare for discussions on future actions/collaborations during the breakout sessions.
 - How do you identify real needs in the community?
 - What have been some of your responses to address community needs?
 - What actions or efforts are still needed?

10:30 – 10:45 Transition into breakout rooms

10:45 – 11:45 Breakouts to facilitate future collaborations and prepare report-outs
Networking lunch (Box lunch provided)

- Health – *Karim Martinez, Jon Boren*
- Youth Development – *Laura Bittner, Mario Moccia*
- Workforce Development – *Clara Welles, Ken Van Winkle, Monica Torres*
- Economic/Community Development – *Lenny Martinez, Wayne Savage, Lois Stanford*

11:50 – 12:30 Report Out from Breakouts on Future Collaborations

(Moderators – Jon Boren, Wayne Savage)

12:45 - 1:45 (Objective 2) Digital Measures, Documenting Impacts and Performance Evaluations *(Facilitators – Jon Boren, Glenn Fetzer, Kathy Hansen)*

- GT3 provide update on current definitions and changes to Watermark Faculty Success and how system is being utilized for KPIs and key metrics - *Jon Boren*
- Outreach Impact Index – *Kathy Hansen and Kramer Winingham*
- Documenting outreach impacts (Faculty demonstrating input data) – *Steve Stochaj, Joe Butler*
- Panel discussion on “**Best Practices**” to count outreach and engagement scholarship – *Glenn Fetzer, LaJoy Spears, Hector Diaz, Steve Stochaj, Joe Butler*

1:45 – 2:00 Closing Remarks - Chancellor Dan Arvizu